

THE BUSY BEAVER EXTREME™

2024 RATES & DATES

This special bi-monthly publication will be printed in full color and delivered to over 70,000 homes*!
 (*NY, ME, MD, DE, VT, VA, NC, WV, PA, OH, MI, IN, KY, TN, IL, WI, MO, IA, MN, AR, TX, OK, KS, CO, MT, ID, NE, WY, and parts of Canada)

Advertise more, save more with our new multi-run discounts!*

Run 1 time: 10% discount · Run 2-3 times: 15% discount · Run 4 or more times: 20% discount

NOTICE! TO RECEIVE THE 15% OR 20% DISCOUNTS, **ALL ADS MUST BE PAID IN FULL** AT TIME OF ORDER. **NO OTHER DISCOUNTS CAN BE APPLIED.** CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	10% OFF (1 time)	15% OFF (2-3 times)	20% OFF (4+ times)
1/8 page (3.5" w x 2.25" h)	\$575	\$517.50	\$488.75 per time	\$460 per time
1/4 page (3.5" w x 4.75" h)	\$625	\$562.50	\$531.25 per time	\$500 per time
1/2 page horizontal (7.25" w x 4.75" h)	\$795	\$715.50	\$675.75 per time	\$636 per time
1/2 page vertical (3.5" w x 9.75" h)	\$795	\$715.50	\$675.75 per time	\$636 per time
Full page (7.25" w x 9.75" h)	\$1385	\$1246.50	\$1177.25 per time	\$1108 per time
Back cover (7.25" w x 9.75" h)	Sold for 2024			

JANUARY 2024	10% off all ads paid for by MONDAY, JANUARY 8th	Ad Submission Deadline: FRIDAY, JANUARY 12th	Date the paper will be mailed: MONDAY, JANUARY 29th
MARCH 2024	10% off all ads paid for by MONDAY, FEBRUARY 12th	Ad Submission Deadline: FRIDAY, FEBRUARY 16th	Date the paper will be mailed: MONDAY, MARCH 4th
MAY 2024	10% off all ads paid for by MONDAY, APRIL 15th	Ad Submission Deadline: FRIDAY, APRIL 19th	Date the paper will be mailed: MONDAY, MAY 6th
JULY 2024	10% off all ads paid for by MONDAY, JUNE 17th	Ad Submission Deadline: FRIDAY, JUNE 21st	Date the paper will be mailed: MONDAY, JULY 8th
SEPTEMBER 2024	10% off all ads paid for by MONDAY, AUGUST 19th	Ad Submission Deadline: FRIDAY, AUGUST 23rd	Date the paper will be mailed: MONDAY, SEPTEMBER 9th
NOVEMBER 2024	10% off all ads paid for by WEDNESDAY, OCTOBER 16th	Ad Submission Deadline: TUESDAY, OCTOBER 22nd	Date the paper will be mailed: THURSDAY, NOVEMBER 7th

Estimated in home delivery, 7-10 business days from mail date.

7828 Township Road 568, Fredericksburg, Ohio 44627 • PHONE 800-218-3405 • FAX: 330-470-2240 • ads@busybeaverextreme.com

SUBMITTING YOUR AD

All ads must be submitted print ready. No editing or design services are offered through the Busy Beaver Extreme™

EMAILING:

Email is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to:

ads@busybeaverextreme.com

Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.

FAXING:

We do not recommend faxing your ad for the Busy Beaver Extreme.™ This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Extreme ad form to reserve your ad space.

Our fax number: 330-470-2240

MAILING:

If you wish to mail your ads in, please send them to

**The Busy Beaver Extreme™
7828 Township Road 568
Fredericksburg, Ohio 44627**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards. **To take advantage of any early-pay discounts, your payment must be received by the 10% deadline listed on the other side of this sheet.**

EXTREME DISPLAY AD ORDER FORM

BUSY BEAVER EXTREME™ _____ **EDITION**

Ad Title or Horse Name: (REQUIRED) _____

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

- **Ad Size:** 1/8 1/4 1/2 Horizontal 1/2 Vertical Full
- **Section:** Horses Dog related Health/Naturals Farm/Garden Household Shop/Tools Hunting/Sport/Travel
- **Do we have your ad on file?** No Yes: Date last ran: _____ How many times to run: _____
- **How will your ad be sent to us?** Mail Email

ALL ADS MUST BE PRINT-READY WHEN SUBMITTED.

If you need your ad designed, please call Jeff at 800-672-5790. There is a fee for this service.

PLEASE MAIL FORM WITH PAYMENT TO:

Busy Beaver Extreme

7828 Township Road 568, Fredericksburg, Ohio 44627

PHONE: 800-218-3405 • FAX: 330-470-2240

EMAIL: ads@busybeaverextreme.com

PAYMENT INFO: INVOICE# (office use only): _____

Check# _____ AMT: _____

Type of card: American Express Visa MasterCard Discover

Credit Card#: _____

Name (as it appears on the card): _____

EXP. DATE: _____ CVC CODE (on back): _____

Phone #: _____ (required for credit card use)

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Front or Back cover (8.125" w x 10.75" h) +.125 bleed	Call for availability and pricing			

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Type of card: American Express Visa MasterCard Discover
Credit Card#: _____
Name (as it appears on the card): _____
EXP. DATE: _____ CVC CODE (on back): _____
Phone #: _____ (required for credit card use)